

# Business Prosperity Program

## Business Financial Literacy

Sponsored by: Women Empowered for Entrepreneurial Excellence (WEEE)



### Presenter:

Alicia Stingley, MBA, MHRM  
Founder of Allyn Financial  
Financial Advisor, Coach, and Educator

### Workshop Sessions:


- **Mind the Money** – Overcome financial barriers
- **Manage the Money** – Organize & structure for growth
- **Make the Money** – Optimize profitability
- **Multiply the Money** – Grow wealth strategically
- **Move the Money** – Protect your legacy

Gain the skills to boost your profitability, build wealth, and secure your business's future in this 5-session workshop series for women entrepreneurs.


Early Registration:

# \$197.00

[BusinessProsperityProgram.eventbrite.com](https://BusinessProsperityProgram.eventbrite.com)

 **Pittsburgh, PA**  
Tepper School of Business  
5032 Forbes Avenue




 **Johnstown, PA**  
Studio 404 Johnstown  
404 Messenger Street



### Starting on Saturday, April 5th!

- **April 5th** – online, 10:00 to 11:30 AM
- **April 12th** – in person, 10:00 AM in Pittsburgh or 3:00 PM in Johnstown
- **April 19th** – online, 10:00 to 11:30 AM
- **April 6th** – online, 10:00 to 11:30 AM
- **May 3rd** – in person, 10:00 AM in Pittsburgh or 3:00 PM in Johnstown

### Contact Us:

412-933-0113 

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[www.weeegrowbiz.org](http://www.weeegrowbiz.org) 